



Partnering with Providers to Build a more Sustainable Future

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TODAY'S FOCUS

- Arkansas Blue Cross and Blue Shield
- Quality Initiatives
 - State Innovation Model
 - Patient-Centered Medical Homes
 - Comprehensive Primary Care Initiative, CPC+
- Quadruple Aim



Arkansas Blue Cross and Blue Shield

- Founded in 1948
- Independent, mutual insurance company
- Member of the Blue Cross Blue Shield Association
- 2 million members nationally
- Over 3,000 employees, seven full-service regional offices and two stand-alone retail stores
- Blue & You Foundation for a Healthier Arkansas



Interoperability Matters

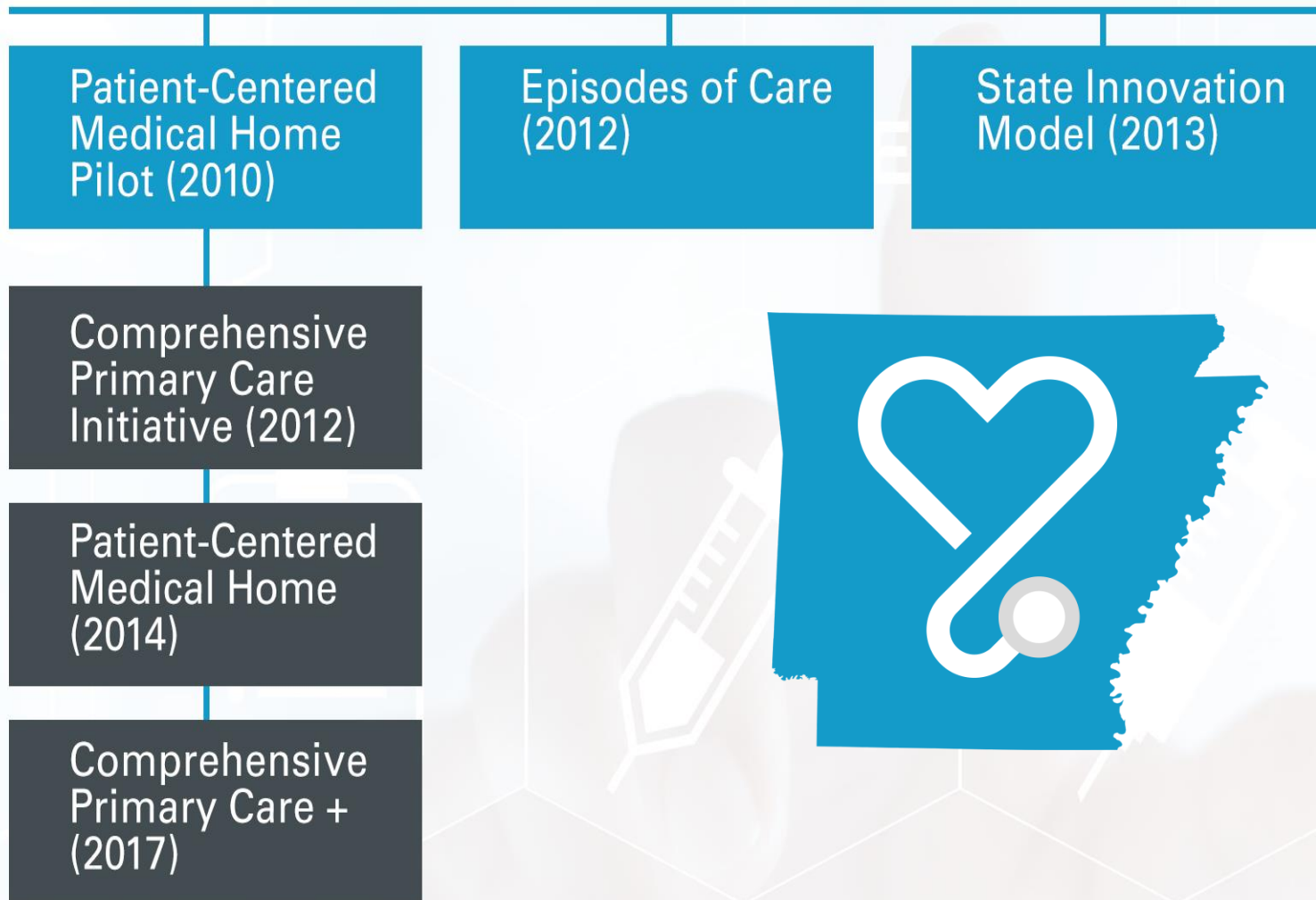
Vision

A healthcare system that provides **affordable and safe care** for all citizens.

Mission

Improve the health, **financial security and peace of mind** of the members and communities we serve.

ARKANSAS PAYMENT IMPROVEMENT INITIATIVE



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Healthcare Quadruple Aim



Reduce Provider Burden



- Provider shortage
- CMS patients over paperwork
- Provider satisfaction
- Quality time with patients
- Reporting and red tape
- WOW/Pajama time

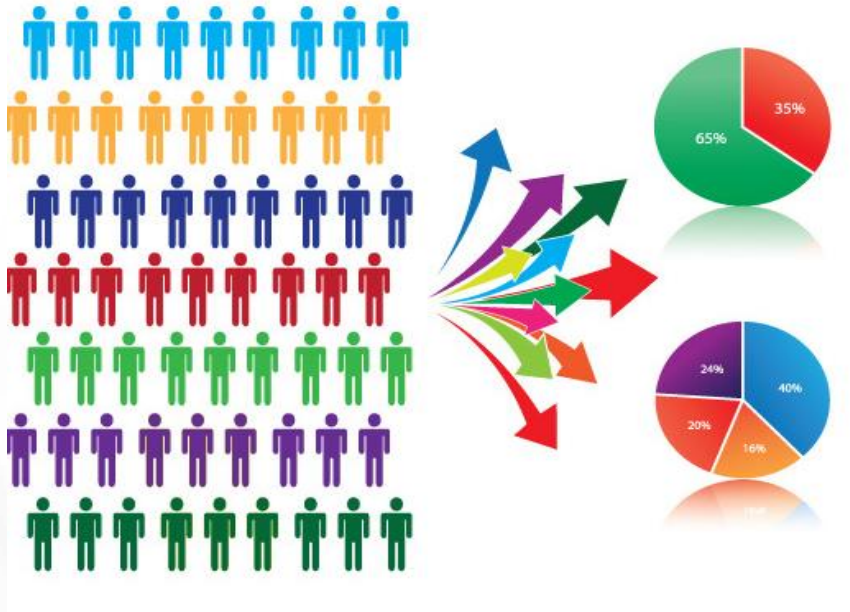
Reduce Total Cost of Care



- Reducing unnecessary cost
- Reducing waste
- Data sharing
- Right Care/ Right Time/ Right Place



Improve Health Outcomes



- Population management
- Risk stratification
- Improving chronic care management and outcomes
- Addressing social determinants of health
- Medical neighborhood collaboration

Improve Member / Patient Experience



- Better patient experience
- Enhancing quality of care for the patient
- Access to complete medical record
- Increasing patient safety

Questions?



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