How Insurance Claims Bring Value to all Healthcare Stakeholders: An Opioid Case Study



Robin Gelburd, President October 27, 2016



www.fairhealth.org www.fairhealthconsumer.org www.consumidor.fairhealth.org FH° Cost Lookup / FH° CCSalud

FAIR Health Mission

- **MISSION:** to bring clarity to healthcare costs and health insurance information
- ACTION: fulfills mission with robust data products, award-winning consumer tools and research platform
- ORIGINS: established as conflict-free, independent, national not-for-profit
- **IMPACT:** widespread impact on diverse stakeholder groups, including state leaders



The FAIR Health National Data Repository Today

>21B

>150M

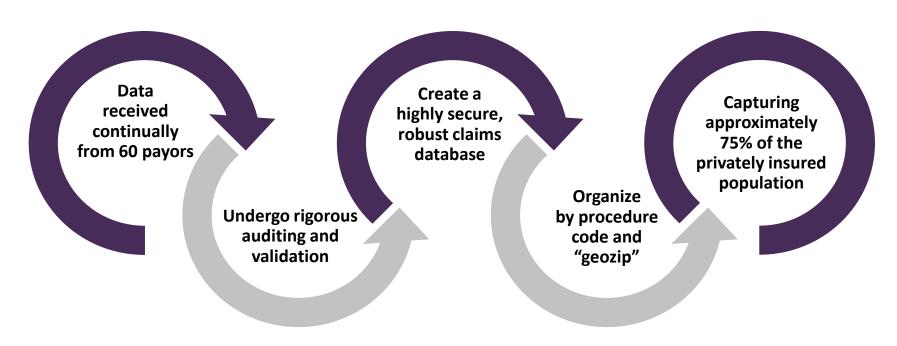
493

>4B

Procedures from 2002-Present from Medical and Dental Claims

Covered Lives

Geozip Regions Reflecting Local Billing Patterns CMS Claims Records





FAIR Health: Certified CMS Qualified Entity

- One of only four organizations across the country
- Entitled to receive all of Parts A, B and D Medicare Data
- Issue probing reports on key aspects of healthcare industry/provider performance
- Powerful synergies between our private claims data and Medicare collection of claims



Applied Uses of Healthcare Claims Data

Management & Operational Support

- Plan, Benefit and Provider Network Design
- •HR/Benefits Administration
- Premium Rate Review
- ACO/Bundled Payment Modeling
- Support Public/Private Exchanges
- Management of CDHPs/HSAs
- •Value "Add-ons" for Plan Members
- Strategic Planning
- Fraud Detection
- Market Research



Fee Schedules & Reimbursement

- Medicaid Reform
- •In/Out-of-Network Provider Fee Schedules
- Balance Billing Negotiations with Providers
- Dispute Resolution
- •Reference Pricing
- Auto Liability Fee Schedules
- •Workers' Compensation Fee Schedules
- •Medicare Gap Fill



Public Health & Consumer Engagement

- •Consumer Transparency Tools
- Educational Materials
- Public Health/Education
 Campaigns
- •Support Open Enrollment
- Advocacy Materials
- Syndromic Surveillance
- Design Interventions

Policy & Research

- Health Economics and Policy Research
- Evaluate Legislative and Regulatory Action
- Analyzing Health and Cost Disparities
- Statutory Benchmark for State Programs
- •Epidemiologic Heat Maps
- •Study Treatment Protocols





Ocean of Claims



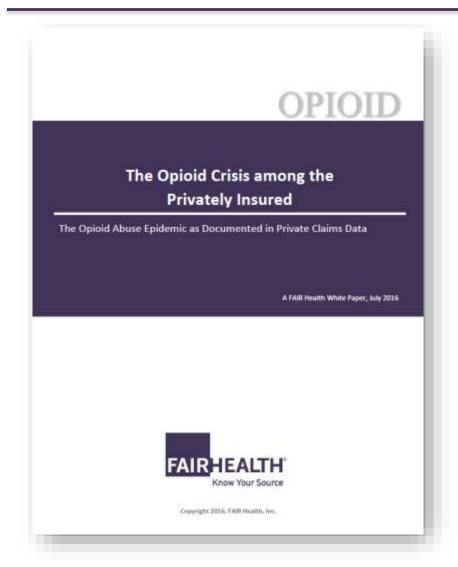


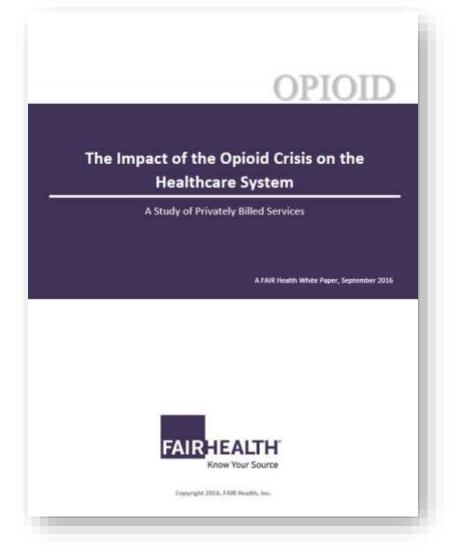
View into the Ocean



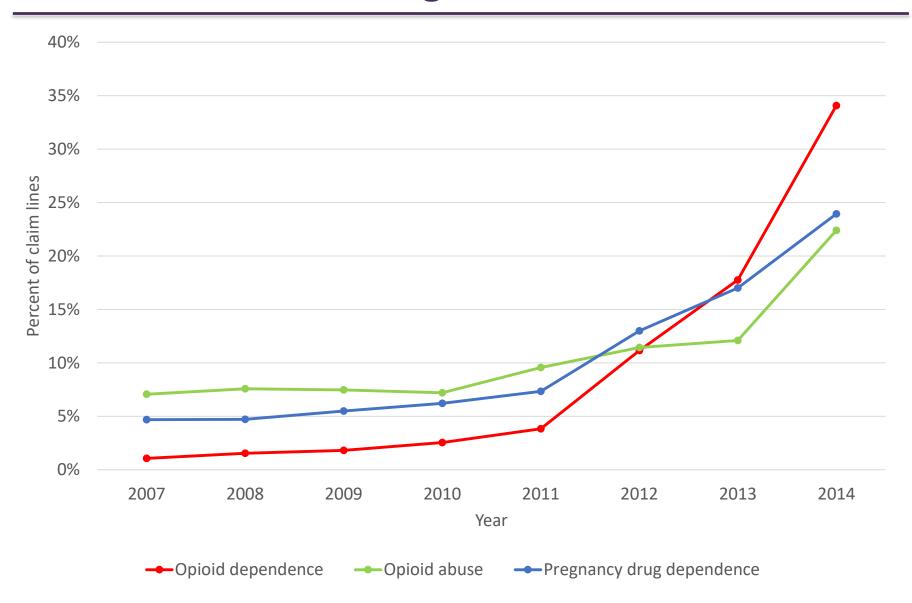


FAIR Health Analytic Reports



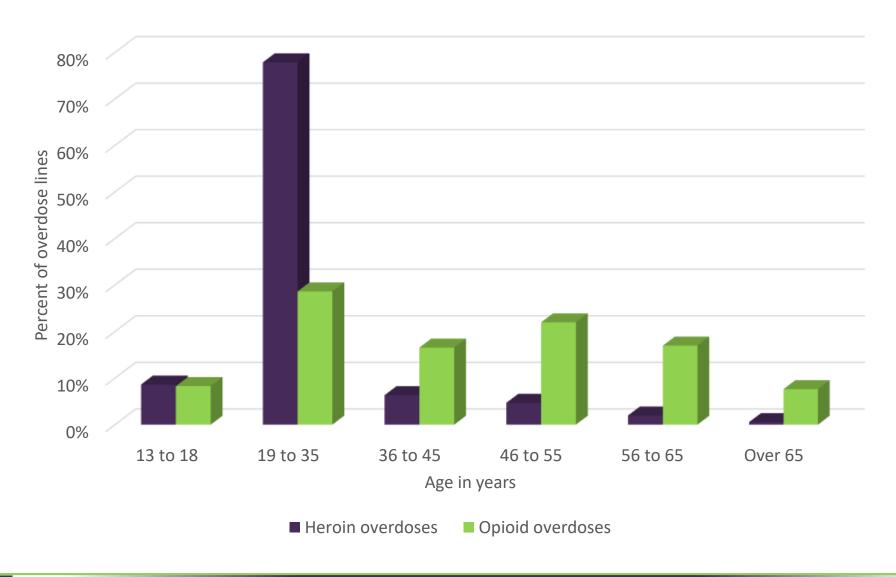


Trending Over Time



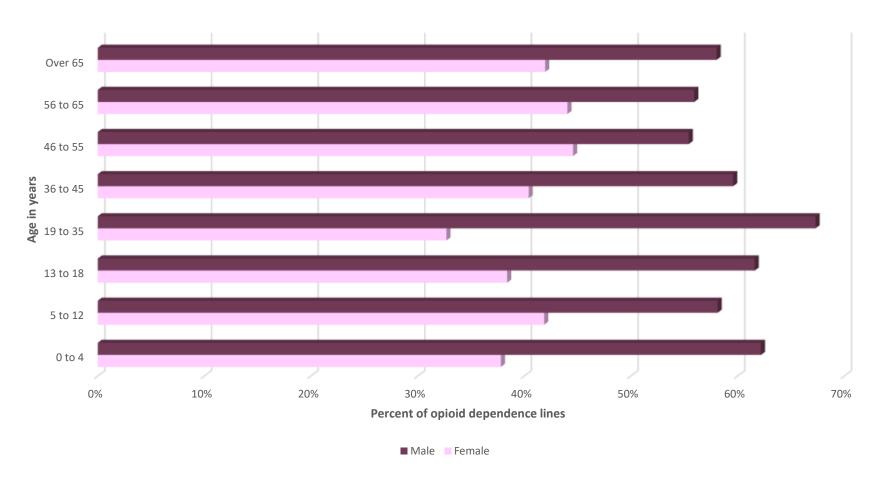


Heroin/Opioid Overdoses by Age, 2007 to 2014





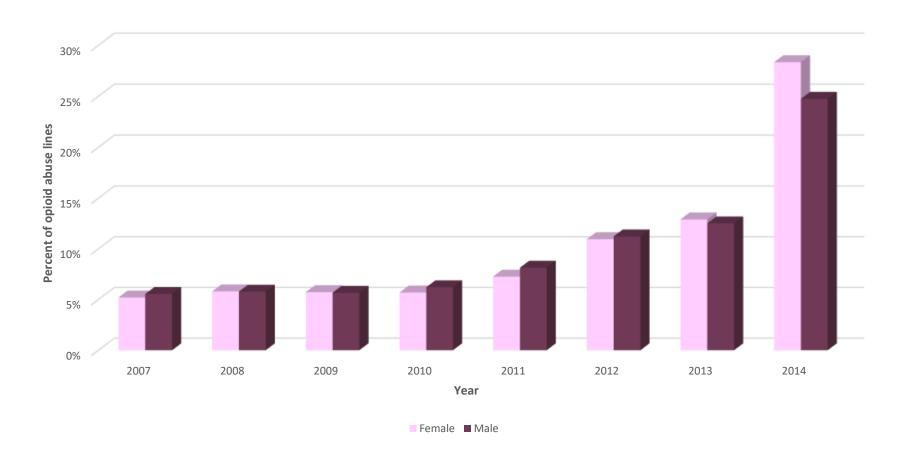
Opioid Dependence More Common in Men



Opioid dependence by gender and age during the time period 2007-2014



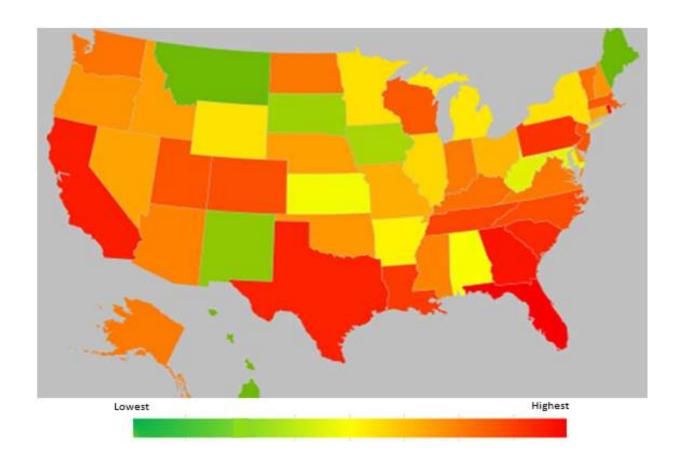
Opioid Abuse On the Rise in Women



Year-over-year opioid abuse by gender during the time period 2007-2014



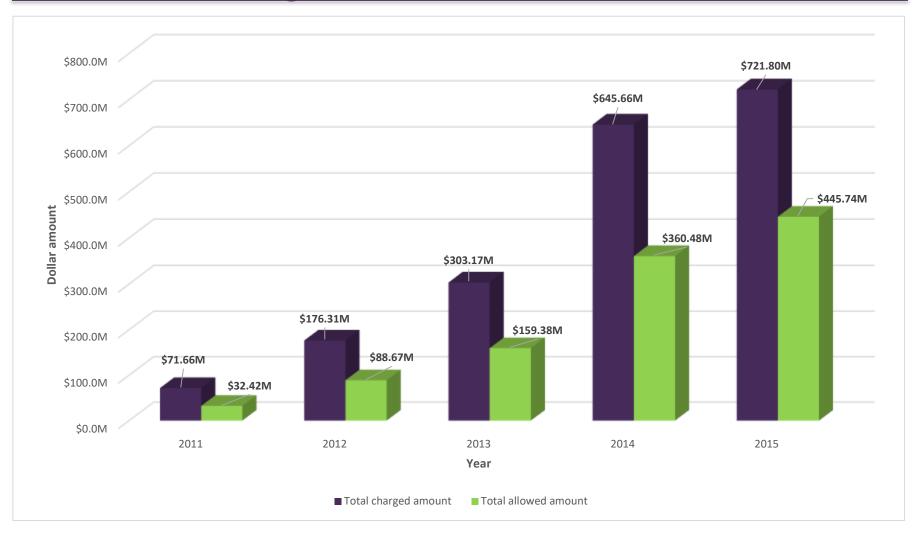
Distribution of Opioid Dependence Diagnoses



Distribution of opioid dependence compared to all substance abuse diagnoses during the time period 2007-2014



Over 1,000% Increase in Costs for Opioid-Related Diagnoses from 2011 to 2015

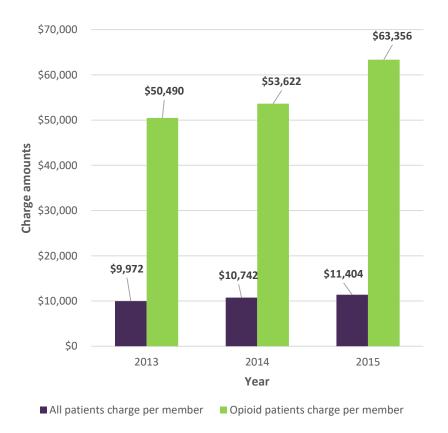


Year-over-year national aggregated professional provider charges and insurers' imputed allowed amounts for private insurance claims for opioid abuse and dependence diagnoses during the time period 2011-2015 from the FAIR Health repository



Costs for patients with Opioid-Related Diagnoses 550% Higher than Costs for All Other Patients

Charge Amounts



Allowed Amounts



Year-over-year national average professional provider charges per patient for private insurance claims for all patients and for patients with opioid abuse or dependence diagnoses during the time period 2013-2015.

Year-over-year national average allowed amounts per patient for private insurance claims for all patients and for patients with opioid abuse or dependence diagnoses during the time period 2013-2015.

Source: FAIR Health repository



Opioid Abuse

Opioid Dependence





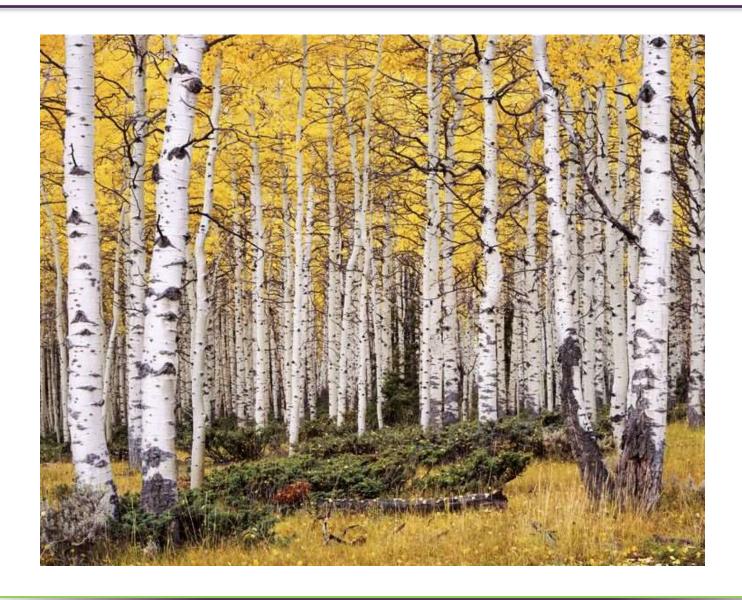


Shared Costs for Everyone





Interdependencies of Healthcare System





Thank You



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