



CompareMaine



More information. Better decisions.

Consumer Facing Websites for APCDs

October 28, 2016



Agenda

Background on MHDO & MQF Public Reporting Requirements

Review of CompareMaine Website

CompareMaine—One Year Later

Challenges

Scheduled Updates

Public Reporting Requirements—MHDO & MQF

Title 22 Chapter 1683 §8712-Maine Health Data Organization (MHDO)

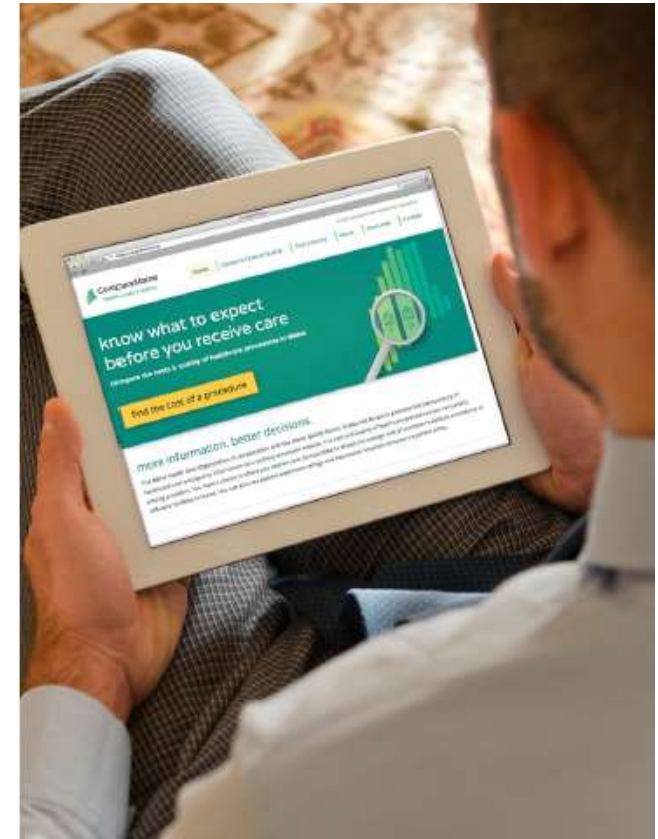
Title 24-A Chapter 87 §6951-Maine Quality Forum (MQF)

The *Maine Health Data Organization*, in collaboration with the *Maine Quality Forum*, is required by law to **promote the transparency of healthcare cost and quality information via a publicly accessible website.**



Both agencies are independent State agencies governed by multi-stakeholder boards of directors that include representatives from payers, providers, employers, government, consumers, and hospitals.

- CompareMaine was launched in October 2015 with financial support from the Centers for Medicare & Medicaid Services (CMS)
- This site was developed by the Maine Health Data Organization in partnership with the Maine Quality Forum and the Human Services Research Institute, NORC and Wowza.
- It allows users to compare the costs of **over 200 medical procedures and three quality measures at more than 150 Maine health care facilities**



- **Facilities:** Hospitals, Clinics, Ambulatory Surgical Centers, Labs, and Imaging Centers
- **Procedures Categories:** Office Visits, PT and OT, Mental & Behavioral Health Services, OB/GYN, Radiology & Imaging, Lab Services, Surgical Procedures
- **Payers:** Aetna, Anthem, CIGNA, Harvard, Community Health Options
- **Quality Measures:** Patient Experience, Preventing Serious Complications, Preventing Health care Associated Infections (MRSA and C. Diff)

here's what you can find on CompareMaine:

health care procedures

Over 200 are listed – from childbirth to knee replacement surgery to blood tests.

costs

The amount the facility typically gets paid by the insurer including member cost sharing for a medical procedure.

insurers

See the average payments made by the top five insurers (including consumer payments) to facilities. Cost data are not included for MaineCare (Medicaid) or Medicare.

patient experience

Facilities are rated by their patients on their overall experience and quality of care.

complications

Facilities are rated on their ability to prevent serious complications.

infections

Facilities are rated on how well they keep patients safe from infections.

Print Friendly Version

Show the cost of:

Knee replacement

CPT CODE: J1940

This estimate is for a 90-day episode of care. It includes related medical services from 30 days before and 30 days after the surgery such as office visits, pre- and post-op appointments, and physical therapy. It also includes all services related to the surgery such as surgeon fees and anesthesia. The services included in this estimate are provided by a variety of doctors and facilities. The estimate is also based on the facility that was paid the most, usually the one where the surgery took place. This episode of care was created using the HEDIS grouper software and may include more than one related surgery. Estimates are for outpatient procedures.

Sometimes one type of general surgery can be described by many CPT codes that have small variations from each other. For example, whether or not a biopsy is done. For this procedure, episodes are identified by one of the following CPT codes: J1940, J1941, J1942, J1943, J1944

Share Your Average

\$34,290

Learn About This Data

LIST Map

Search

within 25 miles of

City or ZIP Code

Search

Show prices by insurance company

Show all insurance companies

Compare Selected Facilities

Sort by: Facility Name

Average Total Cost

<p>Central Maine Medical Center</p> <p>300 Main St Lewiston, ME 04240-7027</p> <p> Patient Experience Preventing Serious Complications Preventing Healthcare-Associated Infections (HAI) </p>	\$28,183
<p>Eastern Maine Medical Center</p> <p>489 State St Bangor, ME 04401-6033</p> <p> Patient Experience Preventing Serious Complications Preventing Healthcare-Associated Infections (HAI) </p>	\$46,853

Enter procedure:

Use common name or medical code, a procedure list includes hundreds of options

1

Search fields:

Lets you narrow to specific insurance coverage and region

2

Results:

Hospital location, patient ratings, cost comparison

3

Since the Launch:

Total Unique Visitors: 13,131

Total Video Tutorial Views: 758

Top 10 most searched procedures:

1. Knee replacement
2. Vaginal delivery
3. Hip replacement
4. Gallbladder removal
5. New patient preventative care visit, ages 18-39
6. Colonoscopy
7. Physical therapy evaluation
8. Preventive care visit, ages 40-64
9. Blood test for lipids
10. C-section



Consumer Reception

“As consumers, it’s been a pleasure for us to work with the MHDO. They asked our opinion and they listened and acted on many of our suggestions. Consumers were genuinely involved in the creation of this website. We are proud of what we have made together.”

“Using this website and making decisions based on the information it provides is one of the best ways for patients to engage and take responsible for their own health care. This website gives patients choices.”



Consumer Reception (*continued*)

“This opens up a new opportunity for people to decide what’s best for their care by using a patient-friendly, health information transparency website created with ongoing public involvement.”

“Great site. I’m an ex-hospital CIO and administrator, so know much about the industry and trends.”

“I think the site is very useful and will only improve as more procedures are added.”

Public Reception

2016 Report Card on State Price Transparency Laws (Health Care Incentives Improvement Institute and Catalyst for Payment Reform) **awarded the State of Maine an A** (one of three awarded) due to increased quality of CompareMaine.

Mainebiz, Sun Journal, Portland Press Herald, Bangor Daily News, and Maine Quality Counts, among others, reported on the CompareMaine launch in October 2015.



Challenges



- Raising awareness about the site
- Managing expectations
- Encouraging participation and buy-in from facilities and payers
- Identifying new areas for updates and improvements
- Maintaining interest
- Maintaining the website – keeping up to date with the most relevant information, as needs and information availability change

CompareMaine 2.0 – June 2016



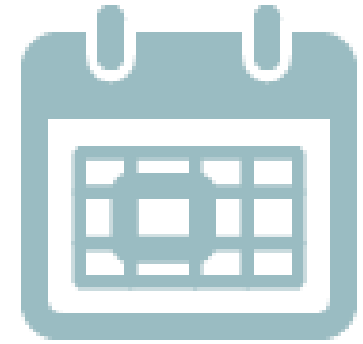
- **Updated cost and quality data**
Update cost data by 6 months to July 1, 2014 – Sept. 30, 2015
- **Updated quality data**
Based on national updates in April
- **Enhanced procedure search functionality**
To increase flexibility of search parameters
- **Added additional procedures**
Colonoscopies, digital mammograms, and few high-volume labs

CompareMaine 3.0 – November 2016

Will include quality data updates

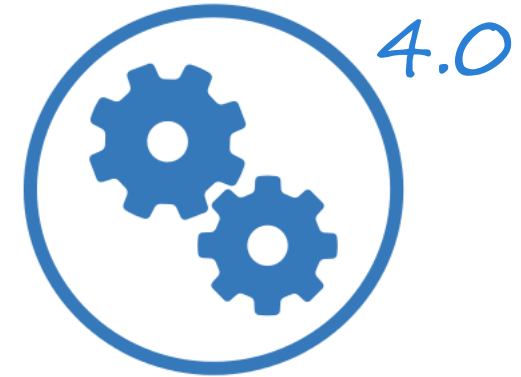
Cost data updates postponed until 4.0 due to data delays resulting from Gobielle decision

Addition of an “Update” page for important notices



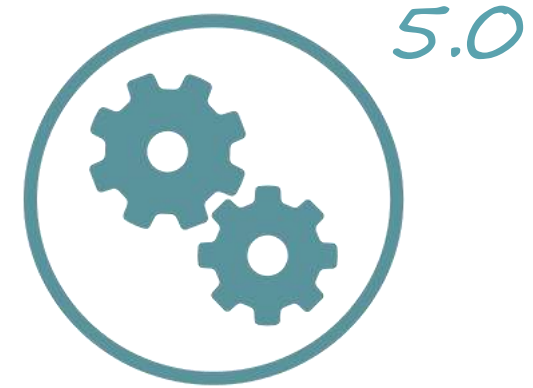
CompareMaine 4.0 – August 2017

- Will include cost and quality data updates
- Implement new outlier identification process
- Add the breakdown of total costs by professional and facility costs



CompareMaine 5.0 – November 2017

- Will include cost and quality data updates
- Detailed display for researchers
- Cost data trend comparison
- Potential addition of new quality measures



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MHDO Maine Health
Data Organization

Information | Insight | Improvement