



## *HEALTH EQUITY AND DISPARITIES* 2022 SPOTLIGHT SERIES SPONSORSHIP OPPORTUNITIES

### WHAT TO EXPECT

NAHDO is hosting a series of online events from May through September of 2022 allowing a deep dive and exploration of health equity and disparities from a data perspective.

**May** – Keynote Address by Dr. Gail Christopher, Executive Director, National Collaborative for Health Equity

**June** - Breakout Sessions on Key Topics

Race, Ethnicity and Language

Socioeconomic factors, Long-Term Support Services and Aging

Sexual Orientation and Gender Identity

**July** – Data Solution Showcase featuring NAHDO members

**August** – Lessons about Health Equity learned from COVID-19

**September** – Capstone Event

### ATTENDEES

Everyone working with administrative healthcare data is invited, including program directors and managers, data and policy analysts, consultants and advisers, researchers, and database administrators.

### FORMAT

Each event will have a unique format designed to provide useful information and discussion in an accessible and easily understood framework.

## SPOTLIGHT SERIES SPONSORSHIP OPPORTUNITIES

	ENHANCED \$2,000	PRINCIPAL \$1,000
COMPLIMENTARY REGISTRATION	UNLIMITED	--
DISCOUNTED REGISTRATION <sup>1</sup>	--	UNLIMITED
RECOGNITION ON EVENT WEB SITE	NAME, LOGO AND WEB LINK	LOGO
ACCESS TO PRE/POST CONFERENCE ATTENDEE LIST	✓	
CHOICE OF UP TO TWO À LA CARTE SPONSORSHIPS (\$500 TOTAL OR LESS)	✓	✓
BONUS À LA CARTE SPONSORSHIP CREDIT FOR NAHDO FEATURED OR COLLABORATING PARTNERS	\$500	\$250

### À-LA-CARTE SPONSORSHIPS

No minimum or package sponsorship is required to sponsor À-La-Carte items.

PREMIUM SPONSORSHIP OPPORTUNITIES	GENERAL SPONSORSHIP OPPORTUNITIES
<b>Reserved for NAHDO Featured or Collaborating Partners</b> \$500 Sponsor Keynote Address (Exclusive) <sup>2</sup> \$500 Sponsor Capstone Event (Exclusive) <sup>3</sup>	<b>No minimum or package sponsorship required</b> \$500 COVID-19 Lessons Learned Sponsor (Exclusive) \$250 Session Sponsor <sup>4</sup> Breakout Session (Limit 3) Data Solution Session (Limit 4)

### SPONSORSHIP DETAILS

<sup>1</sup> Principal sponsors that are not NAHDO members are eligible for a discounted price of \$150 per qualifying person

<sup>2</sup> The opportunity to sponsor the Keynote Address by Dr. Christopher is an exclusive, first-come, first-served opportunity for premium partners.

<sup>3</sup> The opportunity to sponsor the Capstone Event is an exclusive, first-come, first-served opportunity for premium partners.

<sup>4</sup> All session sponsorships include recognition by moderator or opportunity to introduce the session (up to 3 minutes)