



## IN-PERSON WORKSHOP SPONSORSHIP OPPORTUNITIES

May 10-11, 2022  
Seattle, Washington

### WHAT TO EXPECT

NAHDO is hosting a workshop with several topic-driven sessions designed to build networks of people working on solutions to some of the current challenges facing health data organizations.

Attendees will experience the following:

- Make connections with other attendees that have similar interests, face similar challenges, or that can provide solutions to issues
- Understand how others view the issues discussed in the workshop
- Identify new opportunities and solutions to challenges or issues

### ATTENDEES

Everyone working with administrative healthcare data is invited, including program directors and managers, data and policy analysts, consultants and advisers, researchers, and database administrators.

### FORMAT

Each workshop session will last approximately 80 minutes and will be designed to maximize personal interaction.

### LOCATION

We will be hosted by The Charter Hotel Seattle, a Curio Collection by Hilton hotel. Located in downtown Seattle, it is also a short walk to the waterfront, Space Needle, Pioneer Square, and just one block from Pike Place Market.

### WORKSHOP SESSION TOPICS

Data Linkage  
Understanding COVID-19 Data  
Data Needs of Policy Makers  
Interoperability  
Multistate and Regional Data Projects

Non-claims Payment  
Analytics to Inform Public Health  
Analytics to Inform the General Public  
Geographic and Location Data  
Understanding Demographic Data

# WORKSHOP SPONSORSHIP OPPORTUNITIES AND BENEFITS

	ORCA \$4,000	OSPREY \$3,000	SEA LION \$2,000	SALMON \$1,000
COMPLIMENTARY REGISTRATION	TWO	ONE		
DISCOUNTED REGISTRATION <sup>1</sup>	UNLIMITED	UNLIMITED	TWO	ONE
RECOGNITION ON EVENT WEB SITE	NAME, LOGO AND WEB LINK	NAME, LOGO AND WEB LINK	LOGO	LOGO
RECOGNITION ON AGENDA AT-A-GLANCE	NAME AND LOGO	NAME AND LOGO	NAME	NAME
ACCESS TO PRE/POST CONFERENCE ATTENDEE LIST	✓	✓		
ONE-TIME TABLE DROP – YOUR PROMOTIONAL MATERIAL DELIVERED BY NAHDO TO ALL ATTENDEES	✓	✓	✓	
ACCESS TO PREMIUM À-LA-CARTE SPONSORSHIP OPPORTUNITIES	✓	✓		
INVITATION TO LEAD OR FACILITATE A WORKSHOP ACTIVITY	✓	✓	✓	
CHOICE OF UP TO TWO À LA CARTE SPONSORSHIPS (\$1,000 TOTAL OR LESS)	✓	✓	✓	

## À-LA-CARTE SPONSORSHIPS

No minimum or package sponsorship is required to sponsor À-La-Carte items.

PREMIUM SPONSORSHIP OPPORTUNITIES	GENERAL SPONSORSHIP OPPORTUNITIES
<b>Reserved for Orca or Osprey Sponsors and Featured or Collaborating Partners</b> \$1,000 Sponsor Networking Lunch (Exclusive) <sup>2</sup>	<b>No minimum or package sponsorship required</b> \$500 Workshop Sponsor (Limit 10) <sup>3</sup> \$500 Wi-fi Sponsor (Exclusive) <sup>4</sup> \$500 Networking Breakfast Sponsor; Tuesday or Wednesday (Exclusive)

## SPONSORSHIP DETAILS

<sup>1</sup> Sponsors are eligible for a discounted price of \$695 per qualifying person

<sup>2</sup> The opportunity to sponsor the Networking Lunch on Tuesday is an exclusive, first-come, first-served opportunity for premium partners and sponsors.

<sup>3</sup> All workshop sponsorships include recognition by moderator or opportunity to introduce the session (up to 3 minutes)

<sup>4</sup> Wi-Fi Sponsor will be recognized whenever the wi-fi code is distributed