PUTTING HEALTHCARE DATA TO WORK

NAHDO 37TH ANNUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES

If a strategic partnership or membership is not right for your organization, please consider becoming a sponsor at our annual conference.

WHAT TO EXPECT

The latest information on health data initiatives, innovations in analytics, and public reporting.

FULLY VIRTUAL SESSIONS

In 2021, **500** people participated in our fully virtual conference. We look forward to replicating that success again in 2022. Attendees will be able to participate in five sessions per day for three days.

ATTENDEES

A variety of perspectives: health data organization leaders and analysts, data users, private entities that provide support to health data organizations, and policy makers.

SESSIONS

Sessions will feature dozens of prominent individuals from the field of health data who will address the state of the art in health data.

SEVEN FOCUS AREAS

(1) Health Equity and Disparities, (2) Data Governance – Protecting Patient Privacy, (3) Data linkage, (4) Efforts to Ease the Sharing of Data, (5) The Impacts of COVID-19 on Data and Data Usage, (6) National and State Trends and Priorities, (7) Using Data to Catalyze Change

NETWORKING

Take advantage of new opportunities to build your network.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES AND BENEFITS

	PETABYTE $10,000	TERABYTE $7,500	GIGABYTE $5,000	MEGABYTE $2,500
COMPLIMENTARY REGISTRATION	FOUR	TWO	TWO	TWO
DISCOUNTED REGISTRATION	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
COMPANY NAME AND LOGO ON SCREEN AT THE BEGINNING OF SESSIONS	ALL SESSIONS	DAILY OPENING PLENARY SESSIONS	DAILY OPENING PLENARY SESSIONS	DAILY OPENING PLENARY SESSIONS
ACCESS TO VIRTUAL EXHIBIT HALL	✔	✔	✔	✔
RECOGNITION ON CONFERENCE WEB SITE	NAME, LOGO AND WEB LINK	NAME, LOGO AND WEB LINK	LOGO	LOGO
RECOGNITION ON AGENDA AT-A-GLANCE	NAME AND LOGO	NAME AND LOGO	NAME	NAME
ACCESS TO PRE/POST CONFERENCE ATTENDEE LIST	✔	✔		
ONE-TIME VIRTUAL TABLE DROP – YOUR ELECTRONIC MATERIAL SENT BY NAHDO TO ALL ATTENDEES AT SPECIFIC TIME	✔	✔		
ACCESS TO PREMIUM SPONSORSHIPS	✔	✔		
INVITATION TO MODERATE A SESSION	✔			
SCHOLARSHIPS IN YOUR NAME FOR PUBLIC MEMBERS	UP TO $2,500			
CHOICE OF UP TO TWO À LA CARTE SPONSORSHIPS ($2,000 OR LESS)	✔	✔	✔	

À-LA-CARTE SPONSORSHIPS

No minimum or package sponsorship is required to sponsor À-La-Carte items.

PREMIUM SPONSORSHIP OPPORTUNITIES	GENERAL SPONSORSHIP OPPORTUNITIES

Reserved for Terabyte or Petabyte Sponsors and Featured or Collaborating Partners
 	
$2,500 Elliot M. Stone Award Sponsor
 	
$2,000 Innovation in Data Dissemination Award Sponsor
 	
$1,500 Plenary Sponsor* – Opening Remarks and Welcome & Opening Plenary Session
 	
$1,500 Daily Opening Plenary Sponsor* – Day 2 or 3
	$1,000 Host an After-Hours Networking Event
	
	$1,000 Meeting Portal Sponsor (no maximum)
	
	$1,000 Plenary Session Sponsor*
	
	   Opening Day Keynote
	
	   Special Plenary Event – Late Breaking Topics
	
	   Closing Plenary
	
	$500 Concurrent Session Sponsor*

*All session sponsorships include recognition by session host or opportunity to introduce the session (up to 3 minutes)