



NATIONAL ASSOCIATION OF
HEALTH DATA ORGANIZATIONS

CORPORATE SPONSORSHIPS

Opportunities and Pricing

The National Association of Health Data Organizations (NAHDO) believes in the power of partnerships and collaborative efforts. Corporate partnerships advance NAHDO's mission and priorities, and are essential for NAHDO members' health data organizations that need data tools and services to be responsive to their key stakeholders. NAHDO values what corporations can contribute as partners in improving the public's health and our health care delivery system.



Over the past decade, state health data agencies have expanded their reporting systems beyond hospital discharge data to include All-Payer Claims Databases. In order to support all state health data reporting systems, NAHDO has formed a collaboration with the University of New Hampshire's Institute for Health Policy and Practice, called the All-Payer Claims Database (APCD) Council.

To be more effective and streamlined, we have bundled corporate NAHDO sponsorship, APCD Council Learning Network sponsorship and annual conference support together. By providing sponsorship support, corporations are contributing to the overall mission of publicly available data for multiple uses.

WWW.NAHDO.ORG/ | INFO@NAHDO.ORG

124 SOUTH 400 EAST, SUITE 220 | SALT LAKE CITY, UTAH 84111-5312

Silver \$5,000

- Copy of membership mailing list
- Company name, logo and website link on NAHDO, APCD Council and APCD Showcase websites
- Subscription to newsletters
- Participation in general member webinars
- Professional connectivity
- Eligible for competitive corporate positions on NAHDO Board of Directors
- Participation and leadership opportunities in NAHDO workgroups and committees, and APCD Council working groups
- Participation in responding to federal policies affecting state and private data systems
- Exclusive technical assistance
- Access to member only resources

Gold \$8,000

- **All the Silver Sponsorship benefits; PLUS:**
- One (1) exhibit table at NAHDO annual conference
- One (1) conference registration
- Company description and logo in conference materials
- Copy of conference attendee mailing list
- Sponsor and introduce one NAHDO or APCD Council Learning Network webinar per year
- Notice of state vendor RFPs for HDDS, APCD, or other data systems
- Additional customizable conference sponsorship opportunities

Platinum \$12,500

- **All the Gold and Silver Sponsorship benefits; PLUS:**
- Webinar presentation opportunity to showcase work (advertised through membership channels)
- Opportunities to collaborate on published white papers and other briefs
- Designated sponsor of NAHDO annual meeting (select one) Plenary Session, Awards Lunch, Workshop, Evening Reception, Coffee Breaks - with the opportunity to introduce that session to all attendees at conference
- Prominent signage throughout the conference